cirrus labs

ICAgile Certified Product Owner
Product Ownership for value optimization

ACCREDITED COURSE | ICAgile *International Consortium for Agile*

DESCRIPTION

The ICP-BVA is one of two Continuous Learning Certifications (CLCs) on the Value Management Track. The certification focuses on value-driven software delivery, the accompanying mindset, and key agile practices designed to emphasize customer value. It also looks at creating organizational, team environments conducive to frequent, and transparent collaboration between the business and development teams. The learning objectives highlight specific techniques and practices such as lightweight requirements, prioritization methods, progressive elaboration, product/project roadmapping, story mapping, effective user stories, and acceptance criteria. Participants who complete this certification will gain an excellent foundation in value-based agile solutions delivery.

Typically, training providers will cover the required learning objectives in approximately 14 hours of instructional activities over the course of two days.

TARGET AUDIENCE

Relevant roles include Business Analysts, Product Owners, Product Managers, Business Subject Matter Experts, or anyone aspiring to these roles. In addition, anyone with a curiosity about agile approaches to value-driven software delivery will benefit from this certification.

ASSESSMENT
CirrusLabs will conduct assessment in compliance with ICAgile certification requirements.

TRAINING LOCATIONS
We can conduct training sessions for our customers at their premises or host them at our offices in McLean, VA or Media, PA.

ICP BVA — CERTIFIED PRO BUSINESS VALUE ANALYSIS

QUICK FACTS

Learning Track: Business Value Management
Certification Level: Professional
Course Name: ICAgile Certified Professional in Business Value Analysis

ABOUT CIRRUSLABS
CirrusLabs is a management consultancy firm specializing in guiding medium-to-large scale organizations in their transformation to Continuous Business Value Delivery® through use of lean thinking and agile frameworks.

OUR SERVICES
Agile Transformation
Solutions Delivery
DevOps
Product & Portfolio
Training

LEARNING OBJECTIVES

1.	The Need for Value Management
	What is Value Management
	Levels of Value Management
	Relating to the Agile Manifesto
	Value Management in Various Agile Flavors
2.	Role Scope and Diversity
	Role, Not Job Title
	Adapting the Role to the Context
	Bridge not Ferry
	Keeper of Responsible Decisions
	Big Picture View
3.	Thinking Skills
	Critical Thinking
	Systems Thinking
	Be Comfortable with Ambiguity
	Flexibility of Thinking
4.	Value Management Behaviors
	Ask the Tough Questions
	Show, Don't Tell
	Collaboration & Cooperation
	Flexibility in Communication
	Influence, not Power
	Give the Bad News Early and Often Making
	Standing up for the Value
5.	Determining Value in the Initiative
	Defining Value
	Determining Planned Value
	Defining Scope
	Identifying Measurable Outcomes & Goals
	Creating Delivery Roadmap
6.	Communicating Value
	Articulate Value Proposition at the Initiative level
	Holder of the Value Context

7.	**Understanding Stakeholders**	
	Stakeholder Analysis	
	Think Like a Customer	
	User Needs and Habits	
	Bridge Understanding Gaps	
8.	**Analyze To Determine Value**	
	Amount of Context Needed	
	Type of Context Needed	
	Maintaining Value In the Initiative	
	Knowing the Constraints	
	Identifying Initiative Risks	
9.	**Exploring the Solution**	
	Setting the Scene	
	Exploring Needs and Solutions	
	Communicating with Examples	
	Modeling to Understand	
	Defining Quality	
	Quality Tradeoffs	
10.	**Managing Artifacts**	
	Gathering Artifacts	
	Managing Artifact Change	
	Long-Lived Artifacts	
11.	**Enabling Valuable Delivery**	
	Defining Done at multiple levels	
	Progressive Elaboration	
	Understanding what is Doable	
	Assessing and Validating Delivered Value	
	Slicing and Chopping	
	Adapting based on feedback and knowing when to stop	